WORLD CLASS TRAINING

Director Excellence™

Advanced Leadership Development for Directors & Senior Managers

DO ANY OF THESE SOUND FAMILIAR?

- Pulled into daily issues instead of leading strategically?
- Supervisors relying too heavily on you for decisions?
- Priorities not consistently translating into results?
- Systems and processes creating bottlenecks?
- Finding it difficult to move people through change?

If any of these challenges sound familiar, Director Excellence™ can help.

THE DIRECTOR EXCELLENCE™ FRAMEWORK

Four Core Competencies That Drive Results

01 LEAD STRATEGICALLY

through priorities, alignment, and execution.

Turn organizational priorities into clear goals and measurable results.

02 LEAD LEADERS

through delegation, development, & accountability.

Build stronger leaders who make decisions, solve problems, and deliver results.

03 LEAD SYSTEMS

through structure, measurement, and improvement.

Strengthen systems and processes that drive consistent performance.

04 LEAD CHANGE

through influence, alignment, and commitment.

Build support, navigate resistance, and move organizational priorities forward.

PROGRAM DETAILS

January 21-22, Weslaco, TX
January 28-29, San Antonio, TX
8:30 AM – 4:30 PM, daily

Invest two days.
Lead with greater impact.

INVESTMENT

$1,495
per participant
(Group rates available)

For onsite delivery, contact us.

WHO SHOULD ATTEND

- Department Directors
- Assistant Directors
- Department Heads
- Division Managers
- Senior Managers

YOUR REGISTRATION INCLUDES:

- Two-Day Learning Intensive
- Executive Toolkit
- Year-Round Development
- Director Excellence™ Certificate of Completion

COHORT FORMING NOW

RESERVE YOUR SEAT

Scan to Register

worldclasstraining.org
Tel: 956-504-9287

A WCT Executive Education™ Program

Think Strategically. Lead Leaders. Build Capacity.

Turn strategy into action, build organizational capacity, and lead change.

PROGRAM AGENDA

Module 1: LEAD STRATEGICALLY

Turn Organizational Priorities Into Results

- Translate strategy into department priorities
- Establish goals and meaningful measures
- Align resources with priorities
- Use data to guide decisions

Module 2: LEAD LEADERS

Build Leaders Who Can Lead Without You

- Delegate authority and decision-making
- Develop managers as leaders
- Coach leaders through complex issues
- Hold leaders accountable for results

Module 3: LEAD SYSTEMS

Align People, Resources, and Systems

- See work as an interconnected system
- Identify waste, constraints, and root causes
- Lead cross-functional process improvement
- Measure and sustain improved performance

Module 4: LEAD CHANGE

Move the Organization Through Change

- Build a compelling case for change
- Create alignment and stakeholder commitment
- Navigate resistance and competing interests
- Turn change initiatives into sustained results

YOUR LEARNING EXPERIENCE

- ✓ Interactive discussions
- ✓ Real workplace scenarios
- ✓ Practical leadership tools
- ✓ Hands-on leadership practice
- ✓ Peer learning and collaboration
- ✓ Year-round reinforcement

2-Day Learning Intensive + Year-Round Development



LEADERSHIP ASSESSMENT
Identify your leadership strengths and strategic development priorities.



EXECUTIVE TOOLKIT
Practical tools, templates, and job aids for leading departments and teams.



SkillsCOACH™ BULLETINS
(Digital / Every Other Month)
Reinforce key practices year-round.



VIRTUAL SUPPORT
(Alternating Months)
Receive practical guidance as you apply new new skills.



DEVELOPMENT PLAN
Create a personalized plan for continued growth.



PROGRESS TRACKER
Track progress toward your development goals.