

# Director Excellence™

*Advanced Leadership Development for Directors & Senior Managers*

## DO ANY OF THESE SOUND FAMILIAR?

- Pulled into daily issues instead of leading strategically?
- Supervisors relying too heavily on you for decisions?
- Priorities not consistently translating into results?
- Systems and processes creating bottlenecks?
- Finding it difficult to move people through change?

**If any of these challenges sound familiar, Director Excellence™ can help.**

## THE DIRECTOR EXCELLENCE™ FRAMEWORK

*Four Core Competencies That Drive Results*

01

### LEAD STRATEGICALLY

*through priorities, alignment, and execution.*

Turn organizational priorities into clear goals and measurable results.

02

### LEAD LEADERS

*through delegation, development, & accountability.*

Build stronger leaders who make decisions, solve problems, and deliver results.

03

### LEAD SYSTEMS

*through structure, measurement, and improvement.*

Strengthen systems and processes that drive consistent performance.

04

### LEAD CHANGE

*through influence, alignment, and commitment.*

Build support, navigate resistance, and move organizational priorities forward.



## PROGRAM DETAILS

Nov 12-13, Weslaco, TX  
Nov 18-19, San Antonio, TX  
8:30 AM – 4:30 PM, daily

***Invest two days.***

***Lead with greater impact.***



## INVESTMENT

**\$1,495**

per participant  
(Group rates available)

*For onsite delivery, contact us.*



## WHO SHOULD ATTEND

- Department Directors
- Assistant Directors
- Department Heads
- Division Managers
- Senior Managers



## YOUR REGISTRATION INCLUDES:

- Two-Day Learning Intensive
- Executive Toolkit
- Year-Round Development
- Director Excellence™ Certificate of Completion

**COHORT FORMING NOW**

## RESERVE YOUR SEAT

Scan to Register

[worldclasstraining.org](http://worldclasstraining.org)

Tel: 956-504-9287



## Think Strategically. Lead Leaders. Build Capacity.

*Turn strategy into action, build organizational capacity, and lead change.*

### PROGRAM AGENDA

#### Module 1: LEAD STRATEGICALLY

*Turn Organizational Priorities Into Results*

- Translate strategy into department priorities
- Establish goals and meaningful measures
- Align resources with priorities
- Use data to guide decisions

#### Module 2: LEAD LEADERS

*Build Leaders Who Can Lead Without You*

- Delegate authority and decision-making
- Develop managers as leaders
- Coach leaders through complex issues
- Hold leaders accountable for results

#### Module 3: LEAD SYSTEMS

*Align People, Resources, and Systems*

- See work as an interconnected system
- Identify waste, constraints, and root causes
- Lead cross-functional process improvement
- Measure and sustain improved performance

#### Module 4: LEAD CHANGE

*Move the Organization Through Change*

- Build a compelling case for change
- Create alignment and stakeholder commitment
- Navigate resistance and competing interests
- Turn change initiatives into sustained results

### YOUR LEARNING EXPERIENCE

- ✓ Interactive discussions
- ✓ Real workplace scenarios
- ✓ Practical leadership tools
- ✓ Hands-on leadership practice
- ✓ Peer learning and collaboration
- ✓ Year-round reinforcement

### 2-Day Learning Intensive + Year-Round Development



#### LEADERSHIP ASSESSMENT

Identify your leadership strengths and strategic development priorities.



#### EXECUTIVE TOOLKIT

Practical tools, templates, and job aids for leading departments and teams.



#### SkillsCOACH™ BULLETINS

*(Digital / Every Other Month)*

Reinforce key practices year-round.



#### VIRTUAL SUPPORT

*(Alternating Months)*

Receive practical guidance as you apply new new skills.



#### DEVELOPMENT PLAN

Create a personalized plan for continued growth.



#### PROGRESS TRACKER

Track progress toward your development goals.